

Message Text

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PAGE 01 MILAN 01010 121604Z

64

ACTION COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 DRC-01 RSC-01 /014 W

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R 121318Z JUL 74

FM AMCONSUL MILAN

TO SECSTATE WASHDC 3654

INFO AMEMBASSY ROME

UNCLAS MILAN 1010

E.O. 11652: N/A

TAGS: BEXP IT

SUBJ: FY 76 EVENT SCHEDULE

REF: STATE 145404

1. POST AGREES TO SWITCHING OCTOBER AND MAY THEMES.

2. POST SUPPORTS MACHINE TOOLS AND ACCESSORIES AS A FULL-SCALE MARCH EXHIBITION ONLY IF NUMERICAL CONTROL EQUIPMENT IS EXCLUDED. TATGE VISITED FIRST UCIMU-SPONSORED ITALIAN NUMERICAL CONTROLS SHOW LAST MARCH. FOUND THAT IT WAS THE SIZE OF AN MTC EXHIBITION AND COMPOSED LARGELY OF U.S. MANUFACTURERS. WERE MTC TO ATTEMPT ORGANIZE AN EXHIBITION INCLUDING NUMERICAL CONTROLS, THIS WOULD PROVIDE COMPETITION WHICH UCIMU WOULD ALMOST CERTAINLY STRONGLY RESIST. UCIMU HAVE NOT SET DATES FOR THEIR SECOND NUMERICAL CONTROLS EVENT IN MARCH 1976 DURING WHICH POST STILL RECOMMENDS MTC STAGE JEEP.

3. AS REPLACEMENT FOR FEB. GLASS AND CERAMICS INDUSTRY EQUIP. EXHIBITION WHICH POST STILL RECOMMENDS AS JEEP THAT MONTH, POST SUGGESTS FLUID POWER EXHIBITION SEPT. 23-25, 1975, PERHAPS IN TANDEM WITH PARIS (REF JUNE 15 SPREAD SHEET). THIS WOULD BE FAR ENOUGH BEFORE ITALIAN FLUID POWER SHOW EXPECTED IN JUNE 76 SO THAT PRESUMABLY ORGANIZERS LATTER EVENT WOULD NOT OBJECT.

4. IF ABOVE ACCEPTABLE, FY 76 SCHEDULE WOULD BE AS FOLLOWS:

SEPT 4-8 JEEP HI-FI

SEPT 23-27 FLUID POWER

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OCT 2-6 JEEP: MEAT PROCESSING EQUIP. AT VERONA EUROCARNE

OCT 6-15 ITMA 75 (TC SERVES AS U.S. HEADQUARTERS)
NOV 6-12 PURARIA/PURAQUA II (WITH RICH/MAC)
DEC 2-5 METAL FINISHING AND SURFACE TREATMENT EQUIP.
JAN 20-24 PRINTING AND GRAPHIC ARTS EQUIP.
FEB 10-12 JEEP: GLASS AND CERAMICS INDUSTRY EQUIP.
MAR 1-7 INDUSTRIAL GAS AND END-USER EQUIP. (PROVIDING PTR
AND MARKET RESEARCH SUPPORT THIS THEME)
MAR -- JEEP: MACHINE TOOL ACCESSORIES INC. NUMERICAL CONTROLS
MAY 11-15 INDUSTRIAL SAFETY AND MAINTENANCE EQUIP.
JUN 8-12 EDP EQUIPMENT

5. PLEASE CABLE REACTION. FINA

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Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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